

Table of Contents

- 3 Table of Contents • From the Editor
- 4 Inside the Chamber
- 5 Heritage: *Win a "Memory Lane" Bench*
- 6 Town Topics: *Wawarsing Eligible for Loan*
- 7 Milestones: *West Celebrates 100th Birthday*
- 8 Open for Business: *A New IMAGE; PRASAD*
- 10 Forward, into the Past: *Summer Homes*
- 15 2005 Blueberry Festival
- 16 Blueberry Festival Schedule
- 17 Musical Performers at the Festival
- 19 Blueberry Recipes
- 20 Hospital Readout • Safety First
- 21 Health Notes: *Be Your Own Nutrition Expert*
- 22 Mountain Lines
- 23 DePuy's Views: *Shaping a Rich, Full Life*
- 24 The Ridge Rocks: *Water: the Hudson River Valley*
- 26 2005 Chamber Membership
- 28 Scene Around Town
- 30 Good Works
- 31 Calendar of Events

Ad & Copy Deadline for September is Saturday, August 20th!
Confirm Ad placement by August 15th!
Anything received after these dates can NOT be guaranteed!

We want to thank the following Distribution Locations for agreeing to carry *Wawarsing.Net* —

- Ellenville:** 1) *Canal Street: Berme Rd. to Liberty:* Chamber Office, Thornton Hardware, Canal Lodge Adult Care, Family of Ellenville, Ellenville Lumber, Top Shelf Jewelry, JM Originals, **Time-Warner Cable**, McCarthy Agency, Village Cleaners, Curves, Dr. Lancelotti, At Home Physical Therapy, Aroma Thyme, R.J. Smith Realty, **Shadowland Theatre**, La Bella Pizza, Rosegarten, Stedner Printing, **Ellenville Post Office**.
 2) *Canal Street: Liberty to Main:* Matthews Tailor, Ed & Al's Barber Shop, Liquor Store, State Farm, Fort Lox Bagels, Sprague & Killeen, **Lighthouse Deli**, Distel's, **Matthews Pharmacy**, Ellenville Florist, **Town Hall**, Bank of America.
 3) *Canal Street: Main to Cape:* Provident Bank, **Stewart's** (Ellenville), Lady Kathryn's, **Ellenville Library**, Dr. Paul Lonstein, **Wilson's Market**.
 4) *Center Street:* **Ellenville Medical Group**, Johnny's Super Service, Getty Mart, H&R Block, **Lock 31**, **Cohen's Bakery**, Napa, Dominick's.
 6) *South Main Street:* **Dollar General**, Berger & Solomon, Stoeckeler Realty, Collier Motors, Lonstein Chiropractic, Sun China Buffet, Mobil Mart.
 7) **Cragsmoor:** Cragsmoor Library, **Cragsmoor Post Office**, **Sam's Point**.
 8) *Rte. 209 to Spring Glen:* Richard's (SCC), **Nevele Grande**, Ukrainian Youth Camp, Gold Mtn., **Spring Glen Grocery**, Spring Glen Post Office.
 9) *North Main: Canal to Village line:* Ellenville Village Hall, Loucks Funeral, M&T Bank, The Eye Studio, Euro Deli, RiteAid, Ellenville Dodge, **McDonalds**, Kaiter Kaplan & Zeiger, Ulster Federal Credit Union, Dr. Lukoff, Ellenville Beverage, Dianna's, **Craft Chiropractic**, Hair Encounter, Lucille Hand, Ellenville Ceramic Tile, Ace Hardware.
 10) *Rte. 209 to Napanoch:* B. Petroleum, B & H Garage, **Route 209 Diner**, **Ellenville Hospital**, Family Practice Center, China House, **Spin City**, Hollywood Cuts, **Il Paradiso**.
 11) **Napanoch:** **Peters Market**, **James' General Store**, **Brother John's**, **Napanoch Post Office**, Chinese No.1, VIP Video, LRCards, **Rické Len's**.
 12) **Wawarsing to Kerhonkson:** Wawarsing PO, Citgo Xtra Mart (Wawarsing), Dr. John Lichtenstein, **Exxon (44-55)**, STS Tire, Candlelight, **Stewart's** (Kerhonkson), Swim King, **Mountain View Diner**, Yang's, Sentimental Value, **Kerhonkson PO**.
 13) **Also:** Ellenville School, Ulster County Tourist Information Office (Kingston), Quality Inn (Kingston), Skyway RV (Greenfield Park).

***Locations in bold are "anchor locations" in the zone

From the Editor

"England expects that every man will do his duty"
 – Admiral Horatio Nelson, *Battle of Trafalgar (1805)*

Well, the perhaps-maybe-reality/variety/comedy show "My Kind of Town" is now a definitely-real show on ABC's late summer line-up. Ellenville is set for taping August 6th. Bordentown, NJ already taped July 16th, so at least one town has some sense of what the rest are in for (nobody will really know until the shows are all edited and begin airing); also slated are Greenville, AL, and Mount Horeb, WI. Three more small towns will round out the first season when selected, and their representatives flown to NYC.

Local articles from these chosen and prospective towns are near-cookie-cutter-copies of each other... in each locale, there's always one point-person-pol who gushes about how excited ABC and the producers are to be there, and how much they just *love* their cute little town. "When they left, they seemed very enthusiastic about..." – this particular piece says 'Hopedale,' in Massachusetts, but the same sentiment was expressed by nearly each contender.

Then, at the end of nearly every article is something akin to the concern you've seen in our publication: "But there's the underlying fear among some that the show will somehow make [Greenville] look bad... Even though this is rural south Alabama, we still want to be respected." Surely, so do we, too, in rural upstate New York!

Now, all of these local articles were from the affected or potential communities themselves, clearly lacking objectivity. Which is why the following take from a likely-jaded downstate critic writing in *Newsday* would, if true, confirm the worst of the underlying fears: "If you see 200 folks each from Bordentown City, NJ, Greenville, AL, Mount Horeb, WI, or the Catskills town of Ellenville, NY, wandering around town, go easy on them – they're in Manhattan taping ABC's upcoming "My Kind of Town," a wacky "Truth or Consequences"-type series showing just how far small-town citizens will degrade themselves for fabulous prizes." Wacky? Degrade themselves? Alas and alack! Now what?

I believe Gandhi said something to the effect: No one can take away your dignity unless *you* give permission. Sure, nobody here can control what some hotshot urbanite tape editor decides to leave in, leave out, or play up for cheap effect. But without the raw material, it would be hard to create degradation from true dignity.

So, when up to 200 Ellenvillians get on the buses to Gotham, it is imperative that each one never forgets that he or she is a good-will ambassador from our community, representing the rest of us to the world. As much as that is good advice when one is *here* – as when a visitor asks for directions, or shops in your store, or is in line behind you at the market – how much more so when possibly millions may be watching?

Yes, a "high-energy" game show run by sharpies holding all the cards is disorienting and, amidst the noise and lights, it's easy to play the fool when egged on "for the good of the show." But, for that brief moment under the spotlight, **YOU** will be Ellenville, as far as the world knows. Can you handle the responsibility? Will you comport yourself with dignity, grace, and be a credit to your community? To paraphrase Admiral Nelson, "Ellenville expects that every man and woman will do his or her duty."

Fortunately, we will have many opportunities to *shine* as a community: next year, we will host a Bicentennial, perhaps also a Gus Macker Basketball tourney that welcomes many thousands.

Roger Baker may create another giant lawn portrait. The Benjamins may perform again on stage. And every time **YOU** meet a visitor to our area, **YOU** can shine, with a smile and dignity.



Cover: The 2005 Shawangunk Mountain Wild Blueberry & Huckleberry Festival T-shirt, on sale now at the Chamber office. Details, Page 4

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