



▲ George Strayton, CEO and President, Provident Bank

## There's a **BOLD** new look and **ATTITUDE** at Provident Bank. And it's **FILLED WITH OPPORTUNITIES.**

This is a time of exciting change, growth and opportunity. Our new identity is a symbol of our promise to be the leading full-service community bank in the Hudson Valley, and to offer quality service and a wide array of competitive products that meet the needs of the businesses and communities we serve. It's what you can expect from a bank that is connected to the community.

**“ Our goal is to connect our customers with the OPPORTUNITIES they need to succeed in their business and personal lives.”**

We have a deep, long-standing relationship and commitment to local businesses, residents, academic, non-profit and government institutions. We are proud of the fact that our customers benefit from the strength of this knowledge and experience every day.

Behind our bright, new identity is 36 branches throughout Orange, Putnam, Rockland, Sullivan, Ulster and Bergen counties, and hundreds of professional employees who make it a priority to serve their customers and their communities every day.

**“ Success depends on knowing where to find OPPORTUNITIES.”**

Watch for our new look – Stop by your local branch and learn more about the financial opportunities at Provident Bank.

**Provident Bank**   
*Connecting People With Opportunities™*

For more information, call **845.369.8551**  
or visit [www.providentbanking.com](http://www.providentbanking.com)

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