

Inside the Chamber

Ellenville - Wawarsing Chamber of Commerce
P.O. Box 227 * Ellenville, NY 12428 * 845-647-4620

It's hard to believe it is June already, but all one has to do is check the community calendar in every issue of *Wawarsing.Net* and it becomes all too obvious that the busy summer months are upon us. Soon, our beautiful planters will be in place, courtesy of Drew and Robin Anderson of *Country Flowers*.

The May membership meeting of the *Chamber of Commerce* took place on May 26th at the *Ellenville Regional Hospital*. The next meeting is tentatively set for July. Watch for details in the July issue.

On June 1st, the second public meeting of the *Bicentennial Committee* will take place at the *Community Room* of the *Ellenville Public Library*. The *Committee* hopes to begin to fill in dates for the six-month-long celebration of the 200th birthday of the Town of Wawarsing. The *Committee* meets the first Thursday of the month at 8:00 AM. If you would like to attend the meeting, contact Chairman Dr. Mark Craft for the location, as we do not have a permanent meeting place at this time.

The July 4th *Committee* will kick off this year's annual celebration with a free patriotic concert at the *Ellenville Central School* on June 14th. Tickets are available at *Town Hall*, at 108 Canal Street, or at *Village Hall*, located at 81 North Main Street.

Our *Blueberry Festival Committee* has been meeting to finalize plans for this year's *Blueberry Festival* which will take place on Saturday, August 28th. We are still in need of volunteers to assist with this mammoth undertaking. If you have a few hours to spare, your help will be greatly appreciated. The *Committee* meets on the third Wednesday of the month at 5:45 PM at the *Chamber* office. Contact the *Chamber* office for details, or call Blueberry Chairperson Dianne Turner. (A vendor application is available online to download, print, fill out, and send in; go to the *Chamber* website at www.ewcoc.us or www.ewcoc.biz for the link)

We will be holding two more membership meetings this year, plus at least one other mixer. If your company or organization is interested in sponsoring either a mixer or a breakfast meeting, contact the *Chamber* office and leave your name and telephone number. As a reminder, *Board of Directors* meetings are held the first Tuesday of the month at 7:30 AM. The meetings generally take place at the *Chamber* office and all are welcome. Please note that our new 2004 Business Member Directory is printed and available.

Hope to see you all at the concert and at the Bicentennial meeting.

Until next time,

Mary F. Sheeley

President



The 2004 Board of Directors of the Chamber:

Mary F. Sheeley, EA, H&R Block	President
Bill Tochterman, Cohen's Bakery	Vice President
Karen Berger, Berger & Solomon	Secretary
Robin Anderson, Country Flowers	Treasurer
Dwight Coombe, Sprague & Killeen	
Barbara Hoff, Top Shelf Jewelry	
Peter Kosciolk, Ukrainian American Youth Assn.	
Allan Loucks, Loucks Funeral Home	
Mary Ellen Rury, Canal Lodge Adult Care	

"It is the purpose of the Chamber to promote economic development, tourism, community betterment, legislative action, and an interest in public affairs, with programs designed to make the community a better place in which to live and make a living." (Chamber Bylaws, Article II-1)



At the *Chamber's* Spring Business-to-Business Mixer, held April 30th at the *Shadowland Theatre*, the *Ellenville-Wawarsing Chamber of Commerce* welcomed officers of the *Ulster County Chamber of Commerce*, which the *EWCoC* recently joined. From left, Robert G. Hirsch, *UCoC* Director of Business Services & Communication; Ward D. Todd, *UCoC* President; *EWCoC* Vice President Bill Tochterman; *EWCoC* President Mary Sheeley; *EWCoC* Director Dwight Coombe of *Sprague & Killeen*, which sponsored the event; and Dwight's son Dustin. Food was provided by *Aroma Thyme Bistro*, *Cohen's Bakery*, and the *Shadowland Theatre*.

Success at Work

In the advertising world, George Foreman is considered to be one of the top salespersons in America. He was recently quoted on the *Wall St. Journal's* television show saying, "Learn to box and you will make a lot of money. Learn to sell and you will never starve."

Forman has sold everything from mufflers to grill machines and now men's clothing. He delivers a short message in a relaxed and convincing fashion. While his sales pitch is rehearsed, you would never know it.

Every business owner should continually be working on a one to two minute speech that can be delivered at any time. It should include where the business is, what your product is, what separates you from the competition and contact people within your business. Do not be afraid to hand out a business card after your pitch.

If an ex-heavyweight boxer can sell clothes, selling your own business to a potential customer should be easy.





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