

## Open for Business



### “Old World Bakery” Changes Hands

The more things change, the more they will remain the same!

That’s how the new owners of *Cohen’s Bakery*, Bill Tochterman and Fouad Kerendian, want it. It’s pretty hard to improve on something that’s been so successful for 84 years, thanks to Ruby Cohen and his family, who ran this business so well for so many years. Under the new owners, all the bakers have remained and all the recipes are the same.

Some of the uniqueness of this business never ceases to amaze; during the pre-Christmas and Hanukkah seasons, calls came daily from all over the US for orders to be shipped or picked up at a future date. An FBI agent from the new federal building in Oklahoma called for two dozen bagels to be shipped to him. A gentleman from Oil City, PA, called for over forty pounds of breads, pastries, ruggalah and other goodies to be shipped. He then asked for some items to be shipped to his girlfriend on the other side of Pennsylvania.

Most of the customers know master baker “Eddie” Leunissen personally. He has been baking in the area for over forty years, many of those years in the Borsht Belt, in places like Katz’s Bakery, Grossingers, the *Granit Hotel*, and, of course, *Cohen’s Bakery*. His background, experience, and knowledge are second to none. His pride in his work and all he does is something to behold.

Eddie says, “When you make birthday cakes, wedding cakes, anniversary cakes, and retirement cakes you really get to know the community. You see the kids grow up and get married and all the time you are making cakes for them, and becoming a part of their family.” Very often Eddie would get invited to the celebrations and he would say “Nah; just bring me some pictures!” Indeed, he has albums of all the cakes and designs he has done over the years.

Some humor: many customers who are traveling to visit relatives are given orders to bring *Cohen’s* goodies, “... and don’t forget the raisin pumpernickel; if you do, don’t bother coming!” One customer travels light just so he can bring *Cohen’s* stuff to California as his carry-on.

“The future of the business is to improve how we look,” says Tochterman. “Also, to expand to other locations, but at the same time to continue what we do best, keeping *Cohen’s* of Ellenville on the map!”



## M&T Bank. Understanding What’s Important.



ELLENVILLE BRANCH  
80 NORTH MAIN STREET, ELLENVILLE, NY 12428  
(845) 647-6601

© 2003 Manufacturers and Traders Trust Company



[www.mandbank.com](http://www.mandbank.com)

## Housing Administrator

F/T position. Seeking a mature, responsible person to interview, calculate subsidy payments, process computer-generated checks every month, mediate disputes, and maintain an organized file of extensive paperwork for 144 rental assistance recipients. Applicant should have good organizational and interpersonal skills. Experience in human services helpful. Computer and good writing skills also needed. Excellent benefit package includes NY State pension.

Send or fax resume w/cover letter to:

*Director, Ellenville Housing Authority  
10 Eastwood Avenue  
Ellenville, NY 12428  
Fax (845) 647-1442*