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(Deadline for all articles, ads, and calendar items is the 20th of each month for the next month's issue, except for November, which is the 17th. Please confirm 5 days earlier.)

We want to thank the following Distribution Locations for agreeing to carry *Wawarsing.Net* —

Ellenville: 1) *Canal Street: Berme Rd. to Ann:* Chamber Office, Thornton Hardware, Canal Lodge Adult Care, Ellenville Lumber, Top Shelf Jewelry, JM Originals, Time-Warner Cable, McCarthy Agency, Village Cleaners, Carolion Mane Cut, Curves, The Eye Studio.

2) *Canal Street: Ann to Liberty:* Hidden Treasures, Shadowland Theatre, La Bella Pizza, Dollar World, Stedner Printing, Wags, Ellenville Post Office.

3) *Canal Street: Liberty to Main:* B&G General Store, Matthews Tailor, Ed & Al's Barber Shop, State Farm, Fort Lox Bagels, Sprague & Killeen, Liquor Store, Lighthouse Deli, Matthews Pharmacy, Ellenville Florist, Town Hall.

4) *Canal Street: Main to Ulster:* M&T Bank, Loucks Funeral, Ellenville Village Hall, Ellenville National Bank, Fleet Bank, Stewart's (Ellenville), Ellenville Library, Dr. Paul Lonstein, Wilson's Market.

5) *Center Street: Getty Mart, H&R Block, Cohen's Bakery, Napa, Dominick's.*

6) *South Main Street:* Ellenville Medical Group, Johnny's Super Service, Burger King, Berger & Solomon, Stoeckeler Realty, Collier Motor Car Co., Lonstein Chiropractic, Shanghai Red, Mobil Mart.

7) *Cragmoor:* Ice Caves, Cragmoor Library, Cragmoor Post Office.

8) *Rte. 209 to Spring Glen:* Richard's (SCC), Nevele Grande, Gold Mtn., Spring Glen Grocery, Spring Glen Post Office, County Line Restaurant.

9) *North Main: Spring to Village line:* Ellenville Dodge, Euro Deli, McDonalds, RiteAid, Ellenville Beverage, Craft Chiropractic, Hair Encounter, Lucille Hand, Ellenville Ceramic & Tile, Pizza Hut, Ace Hardware, Family Dollar.

10) *Rte. 209 to Napanoch:* Boob Tube, B. Petroleum, B & H Garage, Route 209 Diner, Ellenville Auto Parts, Ellenville Hospital, Family Practice Center, Spin City, Creative Clippers, Il Paradiso.

11) *Napanoch:* Peters Market, James' General Store, Guzman's Bakery, Brother John's, Napanoch Post Office, Chinese No. 1, Rické Len's.

12) *Wawarsing to Kerhonkson:* Wawarsing PO, Citgo Xtra Mart (Wawarsing), Colonial Motel, Dr. John Lichtenstein, Exxon (44-55), STS Tire, M & M Variety, Stewart's, Swim King, Mountain View Diner, Kerhonkson PO.

13) **Also:** Ellenville School, Ulster County Tourist Information Office (Kingston), Ramada Inn & Roudigans (Kingston), Summitville PO, Mamakating Methodist.

***Locations in bold are "anchor locations" in the zone

Don't see your location listed here? Call or email to be added to our route!

From the Editor

One of the results of knocking on hundreds of doors in the Town of Wawarsing is that one may find out things one didn't expect. To paraphrase Yogi Berra, "You can hear a lot by listening."

Editors, politicians, and entrepreneurs often make decisions based on little more than "hunches" from the gut. We all like to think our OWN pre-conceived notions are informed, accurate, and representative of what everyone else is thinking. Yet, how many famous errors of judgment began with untested or unquestioned assumptions like, "What the people *want* is...?"

Which is why decision-makers often like to cover their fallible bottoms with polls, surveys, and focus groups. On the other hand, it's much *easier* to just TELL everyone "What the people *want* is..." and avoid taking a chance that an accurate and thorough poll would show that what "the people" want is different from – or even the exact opposite of – what one would LIKE to think is the case. Because a poll (or actual voter referendum) was never conducted, we'll never know, for example, what "the people" *really* thought of: the Ellenville wind farm, Parc Europe, village dissolution, a Route 209 bypass, a new county jail, various housing projects, smoking bans, and, most recently, Indian casinos in the Catskills.

(Alas, the most recent survey attempts by the **Chamber** and **Wawarsing.Net** to get a handle on the casino issue resulted in too few responses to be truly and scientifically representative; nor could we tell if multiple responses weren't "cooking" the figures.)

Even when polls or surveys are conducted, there is often a conscious or unconscious tendency to skew the questions to "pull" or "push" certain answers. And this happens even when simply going door-to-door; one tends to bring up what one THINKS is on everyone's mind – whether the casino, or taxes, or redistricting.

In fact, those items only rarely came up unbidden. More likely to be mentioned was the condition of the ROAD in front of the house, or annoying neighbors, or fear that one's job was in jeopardy from recent mergers, economic downturn, or sending piecework overseas. Yet even that was not surprising, nor the greatest concern.

Far and away, the ONE word that came up most often, without any prompting, was... **UNDERWEAR!** Yep, "underwear." Followed closely by "socks" and "shoes"! As in, "Now that *Ames* is gone, there's no local place to get underwear." Or socks, shoes, toasters, curtains, toys, patio furniture, bedsheets, and various other items that now require a trip to Kingston, Middletown, or Newburgh.

It wasn't all that long ago when one could walk into *Ames* (and *Jamesway* before that) or *Ritchie's* or *Woolworth's* or *Eddie's* or *Rothkopf's* and walk out with *some* of the above. One may have complained that items were *cheaper* at the malls (not taking into account one's time and gasoline), but now it's not even an option.

If this relatively-large sampling of Wawarsing opinion is to be heeded, the message it sends is unmistakable: the first person to bring (or help bring) a single *Ames*-type store BACK into town, or to entice enough individual stores (with the same range of items) to move in, could be crowned **King-of-Wawarsing-for-Life** by public acclamation, and have a golden statue erected in Liberty Square!

Editors, politicians, and entrepreneurs take note.



Cover: The Ellenville Public Library & Museum, Ellenville, Town of Wawarsing, Ulster County, New York, USA. The aluminum sculpture on Center St. was created in 1975 by Fernando Just of Bonn, Germany, in the casthouse of VAW's Research Dept. and donated by Manfred Schroeder of VAW, which is now Hydro Aluminum.

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