

Wawarsing.Net

Published by the Ellenville-Wawarsing Chamber of Commerce

Winter 2002-03 Rate Card

(Prices effective through February 7, 2003 for March Issue)

Full Page Ad:
(7.25" w X 9.5" h)

Back Cover: **\$250**
 Inside Covers: **\$200**
 Run of Issue: **\$175**

3-Month Run: **2.5% off**
 6-Month Run: **5% off**
 12-Month Run: **10% off**
 EWCOC Member: **5% off**

Half-Page Horizontal Ad:
(7.25" w X 4.5" h)

Inside Covers **\$120**
 Run of Issue **\$100**

Same Discounts as Full Page rates

Half-Page Vertical Ad: (3.5" w X 9.5" h)

Same Rates and Discounts as Half-Page Horizontal

2/3-Page Vertical Ad:
(4.5" w X 9.5" h)

Run of Issue **\$130**

Same Multi-run & Member Discounts

1/3-Page Vertical Ad:
(2.25" w X 9.5" h)

Run of Issue **\$75**

Same Multi-run & Member Discounts

1/3-Page Square Ad:
(4.5" w X 4.5" h)

Run of Issue **\$75**

Same Multi-run & Member Discounts

1/4-Page Ad: (3.5" w X 4.5" h)

Run of Issue **\$60**

Same Multi-run & Member Discounts

1/6-Page Ad:
(2.25" w X 4.5" h)

Run of Issue **\$45**

Same Multi-run & Member Discounts

1/10-Page Ad:
(3.5" w X 1.75" h)

"Biz Card Size"

Run of Issue **\$20**

Same Multi-run & Member Discounts

Wawarsing.Net is a new, FREE, monthly "Good News" magazine about and for the Town of Wawarsing community... with a parallel, extended, up-to-the-minute online version at www.Wawarsing.Net, a web portal for "all things Ellenville/Wawarsing."

Published and posted by the Ellenville-Wawarsing Chamber of Commerce, **Wawarsing.Net** will feature: upbeat articles about local businesses, organizations, and individuals; coverage of community events and activities (including, as its centerpiece, a super-comprehensive calendar, updated daily online); and will be a handy one-stop reference guide for those living in, or interested in, the Wawarsing area. The online **Wawarsing.Net** may include longer versions of articles, color photos, archives, reader feedback, and links to other sites. An interactive online section will allow for forums, polls, real-time weather, and a library of files, directories, maps, and photos. Ads will appear in both print and online versions.

The first issue was the December 2002 issue, with a run of 10,000 copies; future issues may be limited to 5,000 or 7,500 copies. Copies will be available at shops & offices throughout the town of Wawarsing, and at select locations beyond. For details, contact Steven Krulick at s@krulick.com or 845-647-2868, or the Chamber office at 845-647-4620.

- 1) ALL ads MUST be camera ready (preferred: email file as GIF, PDF, TIF, DOC, JPG, or submitted as clean mechanical for scanning), or mocked-up as plain text only. At this time, only B&W copy will be printed; any color photos or images will be rendered as B&W in print, although they may remain in color in the online version, at **Wawarsing.Net's** discretion. We are not responsible for any loss of clarity due to the conversion to B&W.
- 2) ALL ads must be paid for in advance, payable by check to the Ellenville-Wawarsing Chamber of Commerce, Attn: Wawarsing.Net. Multi-month discounted ads must be prepaid.
- 3) Ad rates are subject to change, but 30-days notice before order deadline will be given to existing advertisers.
- 4) With the exception of Back Cover and Inside Covers, all positioning, in print and online form, is done at the option of **Wawarsing.Net**.
- 5) Advertisers are responsible for errors in camera-ready copy submitted and not corrected by the copy submission date. Should we be responsible for any text errors to text copy provided correctly, we will rerun or give credit for the actual space of the incorrect item.
- 6) Each issue will be printed the last week of the month, for the following month.

Deadline for ad placement order confirmation, cancellation, or modification of a multi-month run is 5 PM on **Dec 6, Jan 10, Feb 7**, the Fridays **3** weeks before print date. Deadline for camera-ready copy submission or text mock-up is 5 PM on **Dec 13, Jan 17, Feb 14**, the Fridays **2** weeks before print date. Copy may be sent by email to images@Wawarsing.Net, or brought to the Chamber office on Berne Road, or picked up by a Chamber representative, if agreed to.

_____ Page Ad:

Location: _____

Ad Price: \$ _____

MultiDisc: - \$ _____

SubTotal: \$ _____

MemDisc: - \$ _____

Total: \$ _____

